

# JOSH WILSON - VIDEO PRODUCER/DIRECTOR

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## Profile

Accomplished video producer/director with over 20 years of experience in video production, cinematography, and editing for clients like Abbott, Buckeye Health Plan, and VineyardUSA. Delivers impactful media content, driving successful fundraising and creative initiatives across corporate and nonprofit sectors.

## Skills

- Video Production & Project Coordination
- Budget Management & Scheduling
- Account Management & Client Communication
- Team Leadership & Collaboration
- Scriptwriting & Creative Direction
- Marketing & Brand Storytelling
- Organizational & Problem-Solving Skills
- Adobe Creative Cloud

## Experience

### **Director/Producer, Red Fridge Media - August 2006-Present**

Specializing in micro-documentaries and corporate videos. Responsible for all aspects of production. Clients include ESPN, Buckeye Health Plan, REA Advisory, The John Maxwell Group, Brandwell Solutions, The 5 Stones Group, VineyardUSA, The reThink Group, and Greater Europe Mission.

Designed and built in-house video studio for Buckeye Health Plan's headquarters. Included live streaming capabilities with three cameras and slides, automated lighting, triple screen panoramic background, rapidly changeable backdrops, podcast recording, and the ability to take everything on the road.

### **Senior Video Producer/Editor, Screenplay, Inc. - July 2021-May 2025**

Responsible for remote and on-set video production, post-production, and project management for long-form medical presentations. Helmed ongoing explainer video series for Abbott Nutrition Health Institute.

Designed and deployed 10GbE media network and NAS system for editorial and graphic design including automated offsite backup.

### **Senior Video Producer, Vineyard Columbus - July 2016-June 2021**

Wrote and directed capital campaign videos that played a key role in raising \$13,000,000 in pledges, 30% over fundraising goal. Provided ongoing creative direction and video production services for the internal communications team.

Vetted new talent. Oversaw transition to 4k video production equipment and refit of studio. Successfully transitioned ongoing, weekly video production projects to volunteers and vendors.

### **Video Producer, Vineyard Columbus - February 2010-January 2014**

As a member of the eight person internal communications team for the largest church in central Ohio, produced and directed hundreds videos for weekend services, websites, conferences, and other events.

Designed and outfitted video production studio including camera, lighting, audio, green screen, teleprompter with the ability to operate with one crew member. Led selection and deployment of SAN and Asset Management system used by four departments. Designed and tested workflows and processes for coordinating multiple editors and the move from Final Cut Studio 3 to Adobe Creative Cloud. Recruited and led team of thirty volunteer cast and crew.

### **Volunteer Roles**

#### **March 2020, Fundraising, Gahanna Residents in Need**

Wrote and produced social media video campaign that helped raise \$180,000 in cash and in-kind donations for Gahanna's local food pantry during the 2020 COVID-19 lockdown.

### **Education**

#### **CU Denver, BFA Writing/Directing**

### **References**

#### **Tom Rees, Corporate Communications Manager - The Scott's Miracle-Gro Company**

*“Josh is both highly creative and a critical thinker. He is the communications professional with the creative chops, thinking skills, and technical know how that you want on your team.”*

#### **Daniel Woods, Director of Photography - Danny Woods Visuals**

#### **Josh Fronduti, Owner - Clay Media Group**